



M&A

23. - 24. FEBRUARY 2027

VILCO, BAD VILBEL, NEAR FRANKFURT

EXCELLENCE DAYS

BUNDESVERBAND
MERGERS &
ACQUISITIONS GEM. EV.

In Zusammenarbeit mit

M&AREVIEW

Organisation

mandaco 

This is a preview version of the flyer. Some details are provisional and subject to change.

INTRODUCTION

On 22–24 February 2027, the **German Mergers & Acquisitions Association (BM&A)** brings the M&A Excellence Days to VILCO in Bad Vilbel for the first time. This modern conference venue near Frankfurt hosts a distinctive meeting of M&A research and practice.

Talks and workshops combine proven approaches with the latest research. Meet the experts **shaping the future** of M&A, **exchange ideas** and **build connections** across the industry.



HIGHLIGHTS

TWO DAYS OF INSIGHTS

DAY 1 KEYNOTES, PANELS AND WORKSHOPS ACROSS FOUR PARALLEL TRACKS

DAY 2 KEYNOTES, PANELS, WORKSHOPS, TOOLS & SOLUTIONS EXPO AND AWARD TALKS

Practical insights. Valuable connections. Explore fresh perspectives through talks, lively debates and in-depth workshops. Four dedicated tracks run over a day and a half, followed by half a day of Tools & Solutions with live demos and discussions with M&A Award winners. Discover approaches and solutions that make M&A more efficient.

VILCO's main hall, historic Kurhaus, workshop rooms and spacious foyers create room for networking and exchanging ideas. Parallel sessions bring peers together to share experience. Drinks and snacks are available throughout the conference.

We look forward to welcoming you to the M&A Excellence Days.

IMPRESSIONS 2025 | 2026



THE VENUE

VILCO, BAD VILBEL CONFERENCE VENUE CLOSE TO FRANKFURT

VILCO combines a modern conference centre with the historic Kurhaus in Bad Vilbel's spa gardens, around **15 minutes from Frankfurt Central Station**. The main stage, workshop rooms and bright Expo foyers are all within easy reach.

- **MAIN HALL** APPROX. 1,220 M² WITH FLEXIBLE LAYOUTS
- **KURHAUS** APPROX. 370 M², HISTORIC HALL WITH GALLERY
- **WORKSHOP** FOUR PARALLEL TRACKS
- **FOYERS** APPROX. 2,000 M² ACROSS TWO LEVELS FOR THE EXPO AND NETWORKING
- **ACCESS** CONNECTED DORINT PARKHOTEL, UNDERGROUND PARKING (350), S-BAHN

VILCO BAD VILBEL

STAGE, WORKSHOPS AND EXPO SPACES UNDER ONE ROOF



EVENT FORMATS

A SETTING FOR EVERY CONVERSATION

M&A Excellence Days combines industry insight with personal connections. From major keynotes and focused masterclasses to coffee with industry experts, every format offers a different way to learn, share ideas and connect.

Keynotes & panels in the main hall and Kurhaus: perspectives on M&A's future

- Leading industry voices explore strategy, global trends, synergies, disruption and market opportunities shaping the future of M&A.
- Lively panels examine legal, strategic and operational issues through practical debate and fresh perspectives.

Four dedicated tracks: deeper expertise and closer connections

- Four parallel tracks run over a day and a half, exploring areas such as carve-outs and integration, financing, private equity, ESG, digitalisation, cross-border M&A and succession.
- Focused discussions with experts and peers turn shared experience into practical solutions.

Tools & Solutions Expo in the foyer: technology in action

- Providers showcase innovative tools across the M&A lifecycle, from deal sourcing to post-merger integration.
- Half a day of live demos, Q&A and new connections with technology partners.
- Our camera team and the videocast "Voices of M&A" are on site on both days.

EVENT FORMATS

FRESH WAYS TO ENGAGE

Masterclasses & bootcamps: practical skills and stronger connections

- Experienced M&A professionals share specialist expertise in small groups, covering topics such as due diligence excellence, negotiation, ESG integration and AI in M&A.
- Interactive, hands-on sessions with insights participants can apply straight away.

Award Talks: lessons from the winners

- M&A Award winners discuss their winning transactions, sharing success factors, challenges and lessons first-hand.

Entrepreneur & Investor Breakfast: connections over conversation

- Entrepreneurs, investors and advisers meet over breakfast in the networking area to discuss current issues, investment trends and succession options.

Meet the Expert: focused, personal advice

- Dedicated areas offer personal conversations with specialists in law, finance, technology and advisory services.

Roundtables: open discussion

- Small, moderated groups bring practitioners, academics and advisers together to explore industry trends and challenges.



EVENT PLATFORM

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CONNECTIONS THAT LAST BEYOND THE EVENT

Before the event

- Registration and payment
- Attendee profiles with name, company and role
- Attendee directory to find and connect with contacts
- Agenda and speaker profiles
- Direct messaging between attendees
- Meeting scheduling and booking
- Exhibitor profiles with contacts, logos and company details

During the event

- Live updates on sessions, speakers and room changes
- Reminders for sessions and booked meetings
- Ongoing networking through the platform
- Lead scanning for sponsors and exhibitors
- Attendee feedback

After the event

- Continued access to networking tools to maintain and develop contacts
- Access to keynote and panel recordings and presentations
- Lasting connections with attendees and exhibitors
- Platform access for future events



PARTNER PACKAGES

THREE WAYS TO PARTNER

LEAD PARTNER

ca. €30.000*

- Keynote & opening visibility
- Matchmaking allocation
- Lead report
- Media presence

**For: Market leadership /
Maximum reach**

CONTENT PARTNER

ca. €17.500*

- Track / workshop ownership
- Speaking slot
- M&A REVIEW presence
- Extended learning reach

**For: Thought leadership /
Expert positioning**

EXPO PARTNER

ca. €12.500*

- Expo stand
- Stand team passes
- App profile & lead scanning
- Option to book a demo

**For: Conversations / Visibility /
Product Exposure**

*All prices exclude 19% VAT and apply to BMA members, rates for non-members on request. Exhibitor stands from €5.000, see next page.
Partners of 2027 receive a right of first refusal on their package for 2028.

EXHIBITOR OPTIONS

EXPO STAND

from €5.000*

- Stand in the foyer expo on both days (approx. 6 m²)
- 3 stand team passes + 5 guest tickets
- App profile & lead scanning
- Logo on event website and logo wall
- Social media post

Upgrade: Expo Partner ca. €12.500*, see previous page

ADD-ONS FOR EXHIBITORS

Demo slot
Live demo for a curated audience (15 min) **+ ca. €3.500**

Stand video
Image video at your stand (approx. 90 s) **+ €1.750**

Photo session
Approx. 25 images at your stand **+ €900**

*All prices exclude 19% VAT and apply to BMA members. Non-members + €1.000 per exhibitor package. Stands are allocated in order of booking.

OPTIONAL ACTIVATIONS

Become a partner.

Contact us

MODUL	BESCHREIBUNG	PREIS
Plenary Upgrade	Panel seat	+ ca. €6.000
Arena Upgrade	Naming rights + opening + buyer's panel	+ ca. €10.000
Networking	Breakfast, drinks reception, dinner or lounge	+ ca. €6.000
Demo Slot	Live demo for a curated audience	+ ca. €3.500
Media Extension	Podcast + M&A REVIEW	+ ca. €6.000

*All prices exclude 19% VAT. Sponsorship packages are available to BMA members. Rates for non-members are available upon request.

Become a partner.

Contact us

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M&A REVIEW

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